

# BUSINESS BROADCAST

MOUNT VERNON-KNOX COUNTY CHAMBER OF COMMERCE  
MAY 2009

OUR MISSION:

*To develop, enhance and represent business; to serve as a source of community leadership; and to promote trade among the members.*



Thursday, May 28, 2009

Chapel Hill Golf Course

Save the date for the golf outing!  
Registration is available on our website,  
[www.knoxchamber.com](http://www.knoxchamber.com)

click on the registration link on front page  
or call the chamber office at 740-393-1111.



**Spring Swing**

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- Mount Vernon Nazarene University
- Peoples Bank
- Shannon Staffing, Inc.
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**Promotional Items in  
Goody Bags**  
(need qty. of 144)

Call the Chamber office today for hole sponsorships, goody bag donations, and team reservations.

Thank you for your support.

**CHAMBER OF COMMERCE  
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Andrea Hayes-Caudill

400 South Gay Street  
Mount Vernon, Ohio 43050  
740-393-1111  
fax 740-393-1590  
chamber@knoxchamber.com  
www.knoxchamber.com

## Welcome New Members

Arthritis Foundation

Ms. Vikki Eley, Manager

1615 Yauger Road, Mount Vernon, Ohio 43050. Telephone: 740-393-5065

*The mission of the Arthritis Foundation is to improve lives through leadership in the prevention, control, and cure of arthritis and related diseases.*

Aunt Bee's Quilts and More

Ms. Carol Seavolt, Owner

229 South Main Street, Mount Vernon, Ohio 43050. Telephone: 740-393-3900

*We provide fabric, patterns, etc. and classes for quilting. Our customer service is excellent, always putting our customers' needs first.*

Mount Vernon Machine & Tool

Mr. Gail Stenger

8585 Blackjack Road, Mount Vernon, Ohio 43050. Telephone: 740-392-4026

*Job shop, sub-contracting machine shop, steel sales, welding supplies sales.*



### Farewell and Best Wishes to Keith Newman

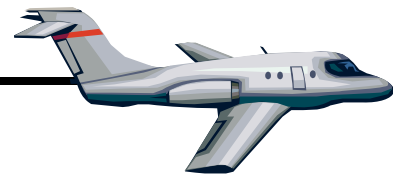
The Chamber Board of Trustees and staff wish to thank Keith for his service and leadership to the Chamber and extend our best wishes to Keith and his family in their new home.

Dr. J. Keith Newman recently accepted a new position at Indiana Wesleyan University where he will serve as the Vice President for University Relations.

Keith arrived in Knox County seven years ago. He served on the Chamber Board for three years, elected Chair in 2009, and is an alumnus of the Leadership Knox program.

Thank you, Keith, for your contributions to the Chamber of Commerce, and the community.

*Knox County Regional Airport  
May's Business After Hours*



*Chamber members are invited to attend the celebration to  
thank you for your continued support of the*

***Knox County Regional Airport***

*6481 Kinney Road, Mount Vernon*

*Proudly serving Knox County for 45 years.*

***Thursday, May 14, 2009***

***4:00pm until 7:00pm***

*With a special presentation commencing at 5:30pm*

*Please RSVP by April 23rd to*

*knoxairport@embarqmail.com.*

# Legislation and Development

## by Andrea Hayes-Caudill

### Chamber Opposes "Card Check" Legislation

On April 23<sup>rd</sup> the Chamber Board of Trustees voted to oppose the Employee Free Choice Act. This bill, also known as "Card Check", would amend the National Labor Relations Act to make it easier for employees to unionize. We encourage you to take action on this very important issue and write to your legislators. For more information on the issue please visit the Ohio Chamber Grassroots Website <http://www.ohiobusinessvotes.org/CardCheck/home.html>

### Go Green Grants

The U.S. Department of Agriculture - Rural Development has programs available which can provide grants and loan guarantees for energy efficiency improvement projects and/or renewable energy projects located in rural areas. Eligible applicants must be a rural small business or an agricultural producer. Grants can pay for up to 25% of the costs for these types of improvements while the loan guarantees can cover up to 75% of the costs. Priority is normally given to small projects with high energy savings or renewable energy generation. If you wish to obtain additional information regarding this program, please contact Randy Monhemius at 614-255-2424 or via email at [randy.monhemius@oh.usda.gov](mailto:randy.monhemius@oh.usda.gov).

#### Legislative Affairs Committee Know Your Legislators

##### State Representative, 90th District

Margaret Ann Ruhl  
Riffe Center, 77 South High Street  
Columbus, Ohio 43215  
614-466-1431  
district90@ohr.state.oh.us

##### State Senator, 19th District

Bill Harris  
State House, Room 201, Second Floor  
Columbus, Ohio 43215  
614-466-8086  
SD19@senate.state.oh.us

##### U.S. Senators

George Voinovich  
37 West Broad Street, Suite 300  
Columbus, Ohio 43215  
614-469-6697  
khisha\_fallon@voinovich.senate.gov

Sherrod Brown  
200 North High Street, Room 614  
Columbus, Ohio 43215  
1-888-896-6446

## Toot Your Own Horn!

Congratulations to new member

### *Forrest Ridge Photography*

for having their work displayed on the cover of *Columbus Bride Magazine* Spring/Summer edition. What an honor! They specialize in portraits, weddings and fine art.

#### Printing Arts Press wins Print Excellence Awards

Congratulations to Printing Arts Press for earning three Print Excellence Awards from the Printing Industries Association, Inc. This annual competition rewards Ohio and northern Kentucky printers that demonstrate excellence in 34 categories.

Printing Arts Press will be entered in the regional competition that will be awarded in June.

Congratulations to Chuck Gherman and his staff for winning:

- Gold Award for Knox Community Hospital Campaign
- Silver Award for Calendars
- Bronze Award for Newsletters

#### ADVERTISE WITH THE CHAMBER

More than 900 people receive our monthly newsletter. The newsletter is also linked to our Website for even more exposure.

Using the Chamber newsletter to reach hundreds of customers is a terrific value. Purchase a standing ad for a year or an insert for a month.

Call the Chamber today at 740-393-1111 to reserve your ad.

**Insert**—8.5" x 11" \$75 Runs for one month. Due by the 20th of the month.

**Standing Ad**—Runs for 12 months. Send your jpeg ad electronically.  
2.5" x 2" \$300 or  
5" x 2" \$600



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## Looking for business space?

We are in the process of adding a new link to our website! Whether you are looking for space or wish to post an available site, this new feature will connect you to the right person. The link should be available soon, so keep checking our website.

If you wish to post an available business site, please contact the chamber office at 740-393-1111, or submit the details to [chamber@knoxchamber.com](mailto:chamber@knoxchamber.com). You are encouraged to include:

- Address and Location
- Interior Details or Layout
- Parking Comments
- Photographs
- Square footage
- Utility information
- Zoning
- Other useful points to describe the space

Additional manufacturing and industrial sites may be found on the Area Development Foundation of Knox County website, [www.knoxadf.com](http://www.knoxadf.com).



Until the chamber's new link is available, here are two available sites:

**11 Mount Vernon Avenue, Mount Vernon:** Total space for rent is 28,500 sq. ft. but Replex will consider renting less than total area. Good location with easy road access for shipping and receiving. The rental space is an unobstructed open area with high ceilings that is ideal for industrial or warehouse use. The entire space is totally equipped with an overhead fire water sprinkler system. The facility is secured with a keycard operated door access system. Fenced in parking area is secured by the same keycard access control system. The space includes a dedicated truck dock with dock leveler to accommodate any over the road tractor/trailer combination along with multiple ground level doors for large truck access and a 5 ton overhead crane for loading/unloading at ground level. Rent: The monthly rent has been computed based on \$3.00/SQFT, plus triple net costs. With 28,500 SQFT this comes to \$3.60/SQFT total, or \$8,550/month. Natural Gas Heating, Electricity, and Water: sub-metered and pro-rated. Restrooms: Separate ADA Men's and Women's restrooms are included. Office: None presently, build to suit. Telephone & Internet: A single phone line (unlimited domestic calling) and high speed internet connection are included in the rented space. The monthly cost for both is \$100.00. **Contact mel@replex.com or call 740-397-5535.**

**102 Gaskin Avenue, Gambier:** OPERATION OF A BUSINESS OR SERVICE. Kenyon College owns the property and building where Headquarters Hair Styling was operated for many years. The facility is presently vacant. It is the desire of the college and the community to consider business opportunities that would like to lease the facility and provide service to the local community. Property Description: Lower level of the Village Inn building, Total square footage: 575. Number of Rooms: 4, Bathrooms: 1. Listed below are the elements of the RFP that should be included in the proposal being submitted for consideration.

Cover Letter identifying the scope and nature of the proposed business.

Legal identity of the individual and/or corporation submitting the proposal.

Documentation verifying the financial viability of the individual and/or corporation to sustain and operate any proposed business.

Schedule outlining proposed operating hours.

Background report on all business previously operated by the individual and/or corporation for the preceding 10 years.

References

Resumes of individual and/or corporate officers submitting the RFP.

All proposals will be evaluated on the merits of the proposal and shall include the following methods of measurement. The extent to which the proposal most closely matches the needs of the Gambier Community, Kenyon College, and the surrounding area. The financial history and record of the individual and/or corporation to maintain a viable business. Evaluation of past performance (experience) in operating a business enterprise. Ability to acquire a letter of credit from a registered financial institution may be required. **All proposals must be submitted in writing to: Mark Kohlman, Interim Chief Business Officer, 209 Chase Ave., Gambier, OH 43022. PH: 740-427-5765. To view the property contact: Fred Linger, Manager of Business Services, PH: 740-427-5917.**



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# Monthly Events

## Business After Hours

Its all about the Networking...  
*Who do you know? Who knows you?*

**Knox County Regional Airport** brings you this month's Business After Hours.

Join us at 6481 Kinney Road in Mount Vernon

**Thursday, May 14th**  
**4:00 to 7:00 pm**

*With a special presentation commencing at 5:30pm*

**RSVP: [knoxairport@embarqmail.com](mailto:knoxairport@embarqmail.com)**

or the chamber office: 740-393-1111  
email: [chamber@knoxchamber.com](mailto:chamber@knoxchamber.com).

Ambassadors, please wear your **red** jacket.

## Midday Matters

A monthly program of the Chamber of Commerce  
*Presents*

**State Representative**  
**Margaret Ann Ruhl**

**90th District Legislative Update**

Thursday, May 21st

**Noon to 1**  
**Alcove Restaurant**  
116 South Main Street

Cost includes a buffet lunch.  
Check in begins at 11:45  
Chamber Members: \$15 Non-Chamber \$20  
RSVP online or 740-393-1111  
Email [chamber@knoxchamber.com](mailto:chamber@knoxchamber.com)

## Safety Council

Call Before You Dig!

May 20, 2009

- **George Gillespie of the Ohio Utilities Protection Services**

Ohio law requires individuals to contact the OUPS at least two business days before conducting an excavation, including planting trees or shrubs!



Where: Dan Emmett Conference Center

Time: 7:30 until 8:30 am.

RSVP: Reservations are required. Contact the chamber office at 740-393-1111 or e-mail [chamber@knoxchamber.com](mailto:chamber@knoxchamber.com).

Cost: \$10, breakfast provided.

**QUESTIONS OR COMMENTS FOR YOUR LOCAL BWC REPRESENTATIVE?**

**Call: 419-529-4528**

## Committee Meetings

**Business Education Workforce Development Meeting**

Wednesday, May 6th at 8:30 am,  
Chamber office

**Leadership Knox Steering Committee**

Wednesday, May 13th at 8:00 am,  
Chamber office

**Legislative Steering Committee**

Thursday, May 14th at 8:00 am,  
Chamber office

**Safety Council Steering Committee**

Tuesday, May 5th at 8:00am,  
Sip's Coffee House & Deli



**Kim Peck**  
Asst. VP/Loan Officer  
Apple Valley Branch  
740-397-4352

**Erritt Coon**  
Asst. VP/Branch Manager  
Danville Branch  
740-599-6206

## Leadership Knox Healthcare Day

*By Jodi Pursel and Julie Chester*

We began our meeting at the Knox County Career Center where we heard from Debbie Cisler, KCCC Ambassador. She talked about the importance of the career center and the many programs it offers for students and also adult education. Student Ambassadors provided a tour the facility.

From there we jumped on a bus provided by Mount Vernon Nazarene University and traveled to Centerburg Middle/High School. Middle School Principal, Mike Heenthal gave us with a tour of the new school building and spoke to us on how tax dollars benefit the schools, how budgets are prepared for the schools and the shortcoming of funds to partly caused by the economy.

Back on the bus we headed to MVNU. President Dan Martin gave us a nice Pearls of Wisdom talk while we dined on food provided by the college. Following lunch, two students provided a tour of the campus, showcasing the Prince Student Union, the Fine Arts Building/Chapel and the Thorne Library Learning and Research Center. The tour ended at the Ester Jetter Preschool. Unfortunately the bus decided it was done with the trip also, so we walked back to the KCCC and picked up our vehicles and headed to Kenyon College. Tom Stamp, from Kenyon, provided a tour of the Church of the Holy Spirit and a walk down Middle Path pointing out the buildings of Kenyon and providing a quick overview of the architecture of each. Refreshments followed in the newly remodeled Peirce Hall Lounge and we had a quick meeting to discuss our upcoming presentation before heading out to work on the project.

The project work consisted of staining the picnic tables the group had raised funds for. These picnic tables will be used at various parks in Knox County. Molly Wobbecke was extremely instrumental in arranging this project work set-up. Thanks Molly for all your work.

We also decided to get to work on our presentation for the Class of 2009 graduation. We will be doing a PowerPoint of photos from our experience and will work together via email to create a presentation that involves everyone in our class.

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Knox County Career Center Horticulture Greenhouse



Sculpture at Kenyon College in front of Rosse Hall.

To view all of the photos from the Leadership Knox day, go to the chamber website, [www.knoxchamber.com](http://www.knoxchamber.com), and click on photo gallery on the front page. The chamber is now accepting applications for next year's Leadership Knox class. Visit our website, [www.knoxchamber.com](http://www.knoxchamber.com), or contact the chamber office for additional information.




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"Old times here are not forgotten..."  
Knox County Convention & Visitors Bureau

The Knox County CVB is putting together various vacation or get-a-way packages to promote the area to potential leisure travelers. It's a great way to advertise your business and a wonderful way to market Knox County.

The CVB marketing committee has already assembled a set of potential packages to promote. The promotion would be primarily web based. The good news is that it will not cost you any money, just time.

If your business has an interest in submitting a get-a-way package, send your package information below to Pat Crow, Executive Director, by e-mailing [pcrow@ViositKnoxOhio.org](mailto:pcrow@ViositKnoxOhio.org). If you have any questions, call the CVB at 740-392-6102 or 800-837-5282.

In order to make this work, the CVB needs a set of willing partners prepared to:

- Supply information to the e-mail listed above.
- Be part of the implementation of the product packaging concept.
- Provide pricing for the period of the package sold.
- Provide conditions of sale.
- Be willing to participate in the sale.
- Be willing to stay true to the packaging arrangements.

**The Mount Vernon-Knox County Chamber of Commerce**  
has served Knox County businesses since 1916.

Contact us to learn more about our money-saving plans:

- ◆ **Group Health & Vision Insurance**
- ◆ **Group Workers Compensation Plan**

Call us at 740-393-1111 or e-mail  
[chamber@knoxchamber.com](mailto:chamber@knoxchamber.com)

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**Knox County Safety Council**  
*Promoting Safety... Saving Lives*

The new year for Safety Council will begin in July. Once again, the Ohio BWC will offer a rebate program to help reduce your costs on workers compensation.

If you would like additional information about Safety Council or the rebate program, contact the chamber office.

Safety Council meetings are held the 3rd Wednesday of each month at the Dan Emmett Conference Center, beginning at 7:30am.

**FREE HELP FOR SMALL BUSINESS**

The Chamber plays host to two free counseling services for small businesses. **Service Corps Of Retired Executives (SCORE)** is a mentoring program that uses local volunteer retired executives to counsel business owners. A division of the Small Business Association, trained SCORE counselors give face-to-face advice and draw on years of experience.

The **Small Business Development Center (SBDC)** also provides counseling and training programs to improve skills and knowledge of business owners. The SBDC can prepare small business to meet the specialized and complex needs vital to success.

Between these two services are help with business plan development and analysis, financial projections, cash flow analysis, marketing, management and much more.

To set up an appointment with a SCORE advisor, call Bob Lantz at 740-393-1111, ext 24. To meet with Kathy Goon from the SBDC, call 419-525-1614.




# Save money on health benefits without pinching pennies

As a chamber member with 2-50 employees, you can get a discount on any health plan from Anthem Blue Cross and Blue Shield – including industry-leading HSAs, HRAs and HIAs.\*

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\*Discount only applies to Chamber members who do not already have Anthem insurance. Anthem Blue Cross and Blue Shield is the trade name of Community Insurance Company, An independent licensee of the Blue Cross and Blue Shield Association. ® Anthem is a registered trademark. The Blue Cross and Blue Shield names and symbols are the registered marks of the Blue Cross and Blue Shield Association.  
(4/07)

## ANTHEM BLUE CROSS/BLUE SHIELD CHAMBER PROGRAM

### HIGHLIGHTS

- 20 plan choices from 100% hospitalization to low cost \$2500 deductible options
- Chamber prices approximately 3% less than non-chamber group prices
- Dental, disability, vision and life coverage is available

### REQUIREMENTS

- At least 2 enrolled employees/owners required
- 50% or more full-time employees must enroll
- Husband and wife companies can qualify if both are compensated thru the business
- Groups with health problems can enroll, but may receive higher premiums